



ATELIER MUSÉE DU VERRE

CONFERENCE GLASS IN THE FUTURE

The Trélon glass site, unique heritage jewel, marked the 19th and 20th centuries by his intense industrial activity.

Nestled in the heart of the Avesnois Regional Natural Park, this site combines architectural heritage and industrial equipment as well as embodies the legacy of the master glass masters.

THREE MAJOR PERIODS MARKED THE TRÉLON GLASS FACTORY

The era of the champagne bottles *1824 – late 19th century*

In 1824 foundation of a family business : 5 generations of master glassmakers succeed each other at the head of the glass factory. From 1840, the factory produces 1,2 million of bottles of champagne and supplies the great champagnes houses. It reaches a production of 9 millions by the end of the century.

The era of the flasks *1925 - 1977*

In 1925, the site is bought by industrialist Georges Parant. He modernizes the installations with semi-automatic machines to produce pharmaceutical bottles, laboratory equipment and perfume bottles for prestigious brands. At its peak, 150 workers are employed in the glass factory.

The decline and rebirth *1977 – 1981*

Facing increasing competition of the plastics industry and the sudden death of Georges Parant, the factory closes in 1977. Nevertheless, a part of the buildings is bought by the association « Trait d'Union » and “the big hall”, preserved, is transformed in a glass museum workshop that opens in 1981.

Today, the artisans glass blowers perpetuate the tradition within the glass museum workshop of Trélon by creating unique pieces, combining ancestral techniques and contemporary design. Every year, more than 10 000 visitors come to discover the history of the place and the secrets of the work of glass.

This year, the glass museum workshop celebrates the 200 years of the glass factory entitled “Éclats : 200 ans d'histoire à venir” . Through a series of events throughout the year, we have highlighted this know-how that has survived centuries.

The conference “Verre en perspective” taking place on November 21st and 22nd will bring together experts, craftsmen and passionate about the history and the future of glass.

On the inside page,
you will find the detailed programme of the conference.
Free entrance, without booking.

ÉCLAT(S)
200 YEARS
OF STORIES
TO COME

GLASS IN THE FUTURE

GLASS USAGE IN
ARCHITECTURE AND
PACKAGING

12 rue Clavon-Collignon
59132 TRÉLON

THURSDAY, NOVEMBER 21st 2024

// GLASS, SERVING THE ARCHITECTURE

10h / 12h CONFERENCES

Stéphane PALAUDE

Historian

The history of glass in the Avesnois region

Catherine THOMAS

Curator of the Glass Museum of Charleroi

Charleroi and Glass : A never-ending story

13h / 17h ROUND TABLE DISCUSSIONS

Jean HARDY *moderator*

Managing Partner at JH Finance & Glass SComm

Caroline BOELENs-DUCHAMP

Director of the Glass Museum of Meisenthal

*The story of Meisenthal : Architectural renovation
of an emblematic glass site*

Anne-Laure CARRE

Research engineer at CNAM

Milestones for a flat glass story

Raphaël MÉNARD

Chairman of the Management Board of AREP

*Recent progress regarding the use or the re-use
of glass in architecture*

Emmanuel NORMANT

Vice-President for Sustainable Development at Saint-Gobain

Glass, an increasingly sustainable material

Niels SCHREUDER

Director of Public Affairs and Communication

AGC Glass Europe

The renovation of buildings : An opportunity for Glass

Myriam RISSON

Export Area Manager, Seves Glass Block s.r.o

Glass block in Architecture

All presentations will be in French.

ÉCOMUSÉE DE
L'AVESNOIS

21-22 NOV. 24



écomusée
de l'Avesnois
Fourmies - Trélon



amis de
l'écomusée
de l'avesnois



feMs
FÉDÉRATION DES ÉCOMUSÉES
ET DES MUSÉES DE SOCIÉTÉ



■ RÉPUBLIQUE FRANÇAISE

12 rue Clavon-Collignon
59132 TRÉLON

FRIDAY, NOVEMBER 22nd 2024

// GLASS,

HISTORICAL CONTAINER,

ECOLOGIC AND SUSTAINABLE

10h / 12h VISIT AND CONFERENCE

Guided tour of the Trélon site

with glass blowing demonstrations

Jerôme Bonnet

Perfumer

The vial, the perfume, the perfect balance, the subtle alchemy from antiquity to the present day

13h / 17h ROUND TABLE DISCUSSIONS

Jean HARDY *moderator*

Managing Partner at JH Finance & Glass SComm

Thierry BONNOT

Anthropologist, Research Officer CNRS,

«Institut de Recherche Interdisciplinaire sur les enjeux Sociaux»

Anthropology of the uses and history of consumption

Multidisciplinary study about packaging, jars, bottles and jugs

Fabrice RIVET

Technical Director, The European Container Glass Federation

The Glass packaging in Europe

Key figures, opportunities and challenges

Corinne PAYEN

Glass Innovation Director, Verallia Group

The glass food packaging,

challenges and opportunities

Laurent CORMIER

Director of Research CNRS, Sorbonne University,

«Institut de Minéralogie et Physique des Milieux Condensés»

Glass : A quest for transparency and colors

Lucile VIAUD

Artist-Researcher

Glass and design, presentation of "geoverrierie"

All presentations will be in French

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de l'Avesnois
Fourmies - Trélon



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de l'avesnois



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FEDERATION DES ECOMUSEES
ET DES MUSEES DE SOCIETE



ÉCOMUSÉE DE
L'AVESNOIS

21-22 NOV. 24

THE EMBLEMATIC SITE OF TRÉLON
EMBODIES A PRECIOUS HERITAGE AND
WE NOW HAVE THE RESPONSIBILITY
TO PRESERVE IT.

That's why we are launching an ambitious resto-
ration project to ensure the sustainability of this
unique monument.

Indeed, the restauration of the glass
museum workshop is an emergency
because the structures of the old glass
factory have been affected by the time. It is
essential to stabilize the foundations and to
preserve the architectural elements to
protect the industrial site.

The renovation will create modern and
functional spaces providing an enhanced
experience for all visitors ie. craftsmen,
apprentices or day-tripper, bringing centu-
ries-old know-how to life in an authentic
setting.

Without renovation, this heritage is likely to
disappear taking with it an essential part of
our history and a unique place of learning.
Project funding is based on a public/private
partnership.

A fundraising campaign will be launched at
the end of 2025 to involve the general public
in this historic restoration, but you can
already give us your support by scanning
the QR code hereunder.



écomusée
de l'Avesnois
Fourmies · Trélon

Trélon

12, rue Clavon-Collignon (F)
59132 TRÉLON

Open from march 1st to november 30th

Horaires

From tuesday to friday : 10h-18h
Week-end & holiday : 14h-18h
Guided tours :
10h30, 14h30 & 16h

Fourmies

Place Maria Blondeau (F)
59610 FOURMIES

Open from february 1st to december 29th
(except december 24th and 25th)

Tarifs

Full price : 7,50€
Reduced : 5,00€
Free - 8 years old
Pass Eco (2 museums) : 12,50€

ecomusee-avesnois.fr



MIND THE TEMPERATURE
Depending on the weather,
we advise to wear warm
clothing to visit our museums.